

# Press Release



IMMEDIATE

23 September 2003

mymobilephone winner at 2003 Australian Micro Business Awards



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mymobilephone winner at ACT Australian Micro Business Awards

mymobilephone.com.au has been awarded 1<sup>st</sup> place in two sections at the ACT Australian Micro Business Awards held in Canberra on 22 September 2003:

- **WINNER** - Emerging Business Division
- **WINNER** – Technology / Innovation / IT Category

The overall winner of the ACT Awards was Inland Trading Co. (Aust). who go on to contest the National Micro Business Awards held in Sydney on 23<sup>rd</sup> September.

The awards are aimed at recognising and acknowledging businesses which demonstrate outstanding performance, innovation and achievement and provide a high quality of service to customers.

mymobilephone.com.au would like to take this opportunity to thank the many groups, organisations, customers, friends and individuals who have contributed in many ways to the success of the company so-far. We acknowledge that without this support, the business would not have achieved the outstanding growth and success it has today.

Through clever innovation and marketing and by providing excellent service and support to customers, mymobilephone.com.au has become one of Australia's most popular internet portals for mobile phone users and now competes with giants such as ninemsn and Yahoo.

## about Australian Micro Business Awards

The Australian Micro Business Awards is a national competition run by the Micro Business Network and recognise outstanding achievement in business. The Micro Business Network is a not for profit organisation for businesses which employ 0 – 5 people. For further information, visit [www.mbn.com.au](http://www.mbn.com.au).

## about mymobilephone.com.au

mymobilephone.com.au is a leading Australian provider of mobile entertainment and business services to mobile phone users. It owns and operates the very popular [www.mymobilephone.com.au](http://www.mymobilephone.com.au) web portal. mymobilephone.com.au believe in keeping things simple and above all, fun and easy to use. The company is 100% Australian owned and carrier independent. Visit [www.mymobilephone.com.au](http://www.mymobilephone.com.au) for more details or contact Harold Dimpel on +61 410 622 272 or by email at [harold@mymobilephone.com.au](mailto:harold@mymobilephone.com.au).

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