

Press Release



IMMEDIATE

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mymobilephone to do Java games



mymobilephone first with Java games

mymobilephone.com.au will be the first Australian owned and operated mobile content retailer to provide Java games to Australian customers. Games in a number of leading titles will be available for download directly from the mymobilephone.com.au website for compatible mobile phones. New games will also be updated regularly.

The service will be available to customers using Telstra, OPTUS and Vodafone and their affiliated networks and service providers for compatible Nokia, Siemens and Sharp mobile phones.

The Java games service is expected to launch in late March 2003.

about Java games

Java games are the latest form of gaming available for mobile phone users. Java games are downloaded to a mobile phone in a similar way to a ringtone, logo or picture message but instead of being made up of one or more sms messages, they are in fact a separate small program which is saved in the memory of the phone. The game can be accessed from the menu system of the mobile phone. Java games can also be deleted or removed.

Just like an arcade game, Java games are simple, fun to play, are available in colour and come with sound. Many popular titles are available including Darts, Bowling, Reversi, Checkers, Chess, Backgammon, Tank Attack, Cricket, and many more.

services available from mymobilephone.com.au

web2sms – allows an sms text message to be send from the web to mobile phone

sms2email – send an sms text message from a mobile phone and have it sent as an email to any email address. FREE service

email2sms – allows an ordinary email to be sent to a mobile phone and displayed as an sms text message. The service also supports message reply capability (2-way email2sms).

ringtones – for compatible Nokia, Ericsson and Motorola mobile phones

logos, picture messages & m-cards – for compatible Nokia mobile phones

mymobilephoneSHOP – on-line store which offers great deals on the latest mobile phone brands including Nokia, Siemens, Motorola, and Ericsson and also provides a range of accessories and PDA's from leading manufacturers including Compaq, Palm and Casio. Choose from mobile phone plans using the Vodafone and OPTUS networks.

groovynews e-newsletter – FREE monthly newsletter on mymobilephone.com.au services, new mobile phones and mobile phone news

about mymobilephone.com.au

mymobilephone.com.au is an Australian provider of leading entertainment and business services to mobile phone users. mymobilephone.com.au believe in keeping things simple and above all, fun and easy to use. Visit www.mymobilephone.com.au for more details or contact Harold Dimpel on +61 410 622 272.

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