



PRESS RELEASE – IMMEDIATE

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mymobilephone.com.au release **Email2sms**.

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About Email2sms

mymobilephone.com.au has released a new service Email2sms which enables users to receive Email messages as an sms text message on their ordinary GSM mobile phone. By having a "mobile Email address", users can now receive Email while they are "mobile" or away from their computer. To use the service, users must register with mymobilephone.com.au. Credit points are deducted from the receivers account for each message received. Credit points are purchased on-line in advance by credit card.

Email2sms offers advantages over other mobile Email systems in that the Email message may be sent from any Email address. This gives users more flexibility and does not force the sender to have to send the message from a specific Email domain. Email2sms messages are addressed to:

yourmobilenumber@sms.mymobilephone.com.au

where [yourmobilenumber](mailto:yourmobilenumber@sms.mymobilephone.com.au) is the recipients GSM mobile phone number in local or international format. The senders Email address, subject and Email message is delivered to the users mobile phone in the form of an sms text message (the length of the delivered Email message depends on the length of the Email address and subject fields).

Corporate Email2sms accounts are also available for business customers where the service can be used as a corporate mobile messaging or paging system. For corporate accounts, messages can be charged to the sender. Visit www.mymobilephone.com.au for corporate pricing plans and to download the Email2sms Users Guide.

About GSM and sms

GSM or Global System for Mobiles is the most popular mobile phone system in the world today with the largest subscriber base of any cellular system in the world. Mobile messaging is one of the fastest growing industries today. The GSM Short Message Service or sms can be used to deliver point-to-point text messaging as well as a range of other services to mobile phone users.

About mymobilephone.com.au

mymobilephone.com.au is an Australian based developer of wireless business and entertainment services to mobile phone users. mymobilephone.com.au believe in keeping things simple and above all, fun and easy to use. Services provided by mymobilephone.com.au include Email2sms, sms2Email, text messaging from the web, ringtone downloads and a range of other business and entertainment services. Visit www.mymobilephone.com.au for more details or contact us at info@mymobilephone.com.au.

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